CyberData
The IP Endpoint Company

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CyberData Releases InformaCast® Enabled WiFi Alert Button, Perfect for Enterprise-wide Alert Messaging

Monterey, CA – CyberData Corporation, developers of innovative SIP endpoints, announced today the release of the 011527 InformaCast® Enabled WiFi Alert Button. The InformaCast Enabled WiFi Alert Button works with the InformaCast Server to generate an event notification, which can then deliver an appropriate mass notification response across several different platforms.

When installed, the WiFi Alert Button can operate as an emergency or panic button, or a general events such as delivering an SMS message, playing a stored audio message over an endpoint, or placing a call to a phone and playing a stored audio message. The applications are varied, and work well in environments where there may be a need for an immediate and enterprise-wide response to an event, such as schools/universities, retirement homes and assisted living communities, and retail establishments.

The InformaCast Enabled WiFi Alert Button is a key component to any emergency notification solution, and is powered by any +5V supply, such as a cell phone charger. In the event of loss of power, there is a 4-hour back-up battery.

 "We've collaborated with the folks at Singlewire for a long time, and their input into the development of the WiFi Alert Button was crucial," said Phil Lembo, President and CEO of CyberData. He continued, "Markets greatly impacted during this pandemic such as retail, schools and universities, and nursing care/retirement communities now have a cost-effective Alert Button that is WiFi, low-profile and easy to set up."

Peter Lord, Solutions Architect at Singlewire, agrees. "After I got the button on the network it was really quite simple to setup. It looks nice and doesn't require the extra cost of a switchport," he continued, adding "once I got it connected it worked great!"

CyberData is developing multiple new offerings for release during the year, and continues their collaboration with partners such as Singlewire, Zoom, RingCentral, Vodia and more, to demonstrate how clients can use their VoIP network and CyberData endpoints to deliver a complete emergency paging and mass notification solution.

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