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CYBERDATA'S INFORMACAST® ENABLED IP66 OUTDOOR HORN WINS SINGLEWIRE'S *BEST OUTDOOR SPEAKER* CATEGORY FOR THE 2ND YEAR IN A ROW

Monterey, CA –For the second year in a row, Cyberdata's 011472 InformaCast® Enabled IP66 Outdoor Horn has won the category of **Best Outdoor Speaker** from **Singlewire Software**, makers of IP-based voice applications for emergency communication with mass notification capabilities. Singlewire made the announcement today that Cyberdata has won the 2020 IP Speaker Award in the Outdoor Speaker category.

In 2018, Singlewire held their first annual IP Speaker Awards to aid customers in finding the right solutions for building their mass notification ecosystems. Customers frequently ask for recommendations, prompting Singlewire to work with their partners and invite them to share their favored offerings for a variety of use cases. That information, along with feedback from customers and experts on their team helped them identify finalists in each category. Singlewire then awarded top prizes for various categories. Positive feedback the past two years has prompted Singlewire to continue these efforts, and results were released today.

"We are so excited to learn we won again. Having Singlewire's stamp of approval means a lot to us and validates our direction when it comes to developing cost-effective and reliable paging devices that deliver what customers need," said Phil Lembo, President & CEO of CyberData. He continued, "This year has turned out to be a year that's filled with surprises. Against the backdrop of the pandemic, we are seeing increased activity from many organizations who need to ensure their paging systems are delivering timely and urgent safety messages indoors and outdoors, and the IP66 Outdoor Horn is perfect for that."

As Singlewire stated in their news release, "IP speakers are an important part of mass notification because they can deliver intrusive audio notifications that capture people's attention. When combined with visual alerting elements like strobes or scrolling text, they become even more powerful tools for sharing critical information."

For more information on our line of InformaCast® Enabled endpoints, please visit: https://www.cyberdata.net/collections/singlewire

About Singlewire: Singlewire Software, based in Madison, WI, develops and supports IP-based voice applications for emergency communication with mass notification capabilities. Singlewire's software, InformaCast, is a powerful system for emergency mass notification, bi-directional mobile alerting, situational awareness, and workplace optimization.